

《學術英語Power Up》 Unit __1__

授課教師：南臺科技大學 駱茗芬助理教授

課程名稱：英文文法與寫作(二)(D)

教學主題：段落寫作教學

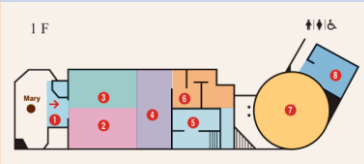


Warm-Up

- Matching: Match the words with the pictures

poster campus map floor map sign post noticeboard digital signage

A



B



C



D



E



F



- Work in pairs.

1. Talk about the items above that you often see on campus.
2. What kind of information do they provide? The poster shows/tells...

海報與傳單 (Posters and Flyers)-Vocabulary

WORDS TO KNOW

A Match the words with the pictures

orientation

venue

campus

department

cafeteria

health center

luncheon

register

assembly hall

on request

A.



B.



C.



D.



E.



F.



G.



H.



I.



J.



海報與傳單 (Posters and Flyers)-Vocabulary

B

Fill in the blanks with the words from the word box.

orientation
health center

venue
luncheon

campus
register

department
assembly hall

cafeteria
on request

1. Our university campus has a beautiful park and modern classrooms.
2. The cafeteria serves a variety of meals, including vegetarian options.
3. The company hosted a(n) luncheon to welcome new staff.
4. Vegetarian meals are provided on request at the restaurant.
5. The venue of the concert was a large stadium in the city center.
6. The university held a(n) orientation for freshmen to help them understand campus life.
7. You need to register for the marathon by scanning the QR code.
8. Helen is studying Japanese culture in the department of Applied Japanese.
9. You don't look well. You should go to the health center for a check-up.
10. The graduation ceremony will be held in the assembly hall next Friday.



口說/寫作練習活動 (I)

Model Dialogue

Fill in the following phrases to complete the dialogue.

- (A) campus tour will be useful
- (B) scanning the QR code
- (C) at the Assembly Hall
- (D) meet my professors and classmates early on
- (E) the freshmen orientation poster?

Emma: Hey, Jack! Have you seen _____ **E** _____?

Jack: Yeah! It's on Friday, September 30th, from 8 a.m. to 2 p.m. _____ **C** _____.

Emma: The schedule looks helpful! There's a school orientation, a campus tour, and a departmental orientation.

Jack: I think the _____ **A** _____—I don't want to get lost on my first day!

Emma: Same here! And there's a new student luncheon from 12 to 2 p.m. We need to register before 10 a.m. by _____ **B** _____.

Jack: Good to know! I'll sign up. Which activity are you most excited about?

Emma: Probably the departmental orientation. I want to _____ **D** _____!

Write about the poster: guiding questions

Work with your partner. Look at the poster and answer the following questions with complete sentences:

1. What event does the poster highlight?

The poster highlights the upcoming orientation held for freshmen.

2. When and where will the event take place?

The orientation will take place at the Assembly Hall on August 30th from eight in the morning until five in the afternoon.

3. What activities are included in the event?

The event includes a school orientation, a campus tour, a departmental orientation, and a new student luncheon.

4. How can students register for lunch?

Students must scan the QR code at the bottom right corner to register for lunch before 10 a.m. on the 30th.



The poster is titled "Welcome to Feng Yun University! Freshmen Orientation". It features a blue header with the university name and an orange header for the event title. Below this, a blue button labeled "Time & Venue" is followed by the date, time, and main venue. A list of four activities with orange bullet points follows: School Orientation, Campus Tour, Departmental Orientation, and New Student Luncheon. Each activity includes a brief description. At the bottom right, there is a QR code and a note about lunch registration.

**Welcome to
Feng Yun University!
Freshmen Orientation**

Time & Venue

Date: Friday, August 30th
Time: 8 a.m. – 2 p.m.
Main Venue: Assembly Hall

- **School Orientation (8:00 – 9:30 a.m.)**
Get to know everything about our university.
- **Campus Tour (9:30 – 10:30 a.m.)**
Locate classroom buildings, libraries, computer labs, the cafeteria, the health center, etc. to better find your way around the campus.
- **Departmental Orientation (10:30 a.m. – 12:00 p.m.)**
Meet the professors and classmates from your department.
- **New Student Luncheon (12:00 – 2:00 p.m.)**
Boxed lunches will be available on request. Please scan the QR code to register for lunch before 10 a.m. on the 30th.



說明技巧與實用例句

(1) 概述海報、傳單的主題與目的

- Look at this poster about the freshmen orientation.
- The poster **highlights** the **upcoming** orientation held for freshmen.

(2) 說明海報、傳單的重點訊息

- The orientation will **take place** at the Assembly Hall on August 30th from eight in the morning until five in the afternoon.
- The orientation **includes** a school orientation, a campus tour, a departmental orientation, and a new student luncheon.

(3) 指出海報、傳單的特定部分

- Take a look at the **bottom right corner**, which says that boxed lunches will be available **on request**.
- Please **scan the QR code** at the bottom right corner to **register for lunch** no later than ten o'clock in the morning of the 30th.

Model Paragraph: Fill in the blanks with the words in the box.

(A) scheduled (B) on request (C) locate (D) such as (E) attend
(F) take place (G) venue (H) register (I) details (J) libraries

The poster for Feng Yun University's Freshmen Orientation provides essential _____ about the event. It is _____ for Friday, September 30th, from 8 a.m. to 2 p.m., with the Assembly Hall as the main _____. The event begins with a school orientation (8:00–9:30 a.m.), where students will learn about the university. Next, a campus tour (9:30–10:30 a.m.) will help new students _____ important facilities _____ classrooms, _____, and cafeterias. After that, students will _____ their departmental orientation (10:30 a.m.–12:00 p.m.) to meet their professors and classmates. Finally, a new student luncheon (12:00–2:00 p.m.) will _____, with boxed lunches available _____. To receive a meal, students must scan the QR code and _____ before 10 a.m. on the 30th. The poster presents all the key information in a clear and organized format, making it easy for new students to prepare for orientation.

The Structure of a Paragraph

A paragraph usually includes three parts: the **introduction**, the **body**, and the **conclusion**. Read the paragraph and highlight the three parts with brackets.

The poster for Feng Yun University's Freshmen Orientation provides essential details about the event. It is scheduled for Friday, September 30th, from 8 a.m. to 2 p.m., with the Assembly Hall as the main venue. The event begins with a school orientation (8:00–9:30 a.m.), where students will learn about the university. Next, a campus tour (9:30–10:30 a.m.) will help new students locate important facilities such as classrooms, libraries, and cafeterias. After that, students will attend their departmental orientation (10:30 a.m.–12:00 p.m.) to meet their professors and classmates. Finally, a new student luncheon (12:00–2:00 p.m.) will take place, with boxed lunches available upon request. To receive a meal, students must scan the QR code and register before 10 a.m. on the 30th. The poster presents all the key information in a clear and organized format, making it easy for new students to prepare for orientation.

The Structure of a Paragraph

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Introduction

The poster for Feng Yun University's Freshmen Orientation provides essential details about the event. It is scheduled for Friday, September 30th, from 8 a.m. to 2 p.m., with the Assembly Hall as the main venue.

Body

The event begins with a school orientation (8:00–9:30 a.m.), where students will learn about the university. Next, a campus tour (9:30–10:30 a.m.) will help new students locate important facilities such as classrooms, libraries, and cafeterias. After that, students will attend their departmental orientation (10:30 a.m.–12:00 p.m.) to meet their professors and classmates. Finally, a new student luncheon (12:00–2:00 p.m.) will take place, with boxed lunches available upon request. To receive a meal, students must scan the QR code and register before 10 a.m. on the 30th.

Conclusion

The poster presents all the key information in a clear and organized format, making it easy for new students to prepare for orientation.

Languauge Skills: Use **sequence words** to signal the order of events or activities

Read the paragraph and circle the sequence words.

The poster for Feng Yun University's Freshmen Orientation provides essential details about the event. It is scheduled for Friday, September 30th, from 8 a.m. to 2 p.m., with the Assembly Hall as the main venue. The event **begins with** a school orientation (8:00–9:30 a.m.), where students will learn about the university. **Next**, a campus tour (9:30–10:30 a.m.) will help new students locate important facilities such as classrooms, libraries, and cafeterias. **After that** students will attend their departmental orientation (10:30 a.m.–12:00 p.m.) to meet their professors and classmates. **Finally**, a new student luncheon (12:00–2:00 p.m.) will take place, with boxed lunches available upon request. To receive a meal, students must scan the QR code and register before 10 a.m. on the 30th. The poster presents all the key information in a clear and organized format, making it easy for new students to prepare for orientation.

Practice reading the paragraph aloud with Immersive Reader

Immersive Reader

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行聚焦 ☐

圖片字典 ☒
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翻譯

繁體中文 (台灣)

依據英文單字或中文字 ☒

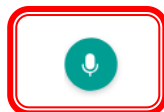
文件 ☐

朗讀練習 ☐
大聲朗讀文字精確度、速度和發音作法。由閱讀教練提供。

Microsoft

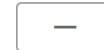


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行聚焦 

圖片字典 
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翻譯
繁體中文 (台灣) 

依據英文單字或中文字 

文件 

朗讀練習  
大聲朗讀文字精確度、速度和發音作法，由閱讀教練提供。



口說/寫作練習活動 (II)

Freshmen Welcoming Camp

The Student Union of your university is organizing a welcoming camp for freshmen. Here is the flyer about the event.

Words to know:

1. student union (n.) 學生會
2. available (adj.) 可取得的、有用的
3. belongings (n.) 擁有物、個人物品
4. leisure (n.) 休閒
5. campsite (n.) 野宿營地、露營帳篷位
6. survival (n.) 生存、存活; (adj.) 生存的、求生的

FRESHMEN WELCOMING CAMP

Held annually by the **Student Union**, the Freshmen Welcoming Camp provides a great opportunity for all freshmen to get to know each other at the beginning of their first school year.

Dates: September 7-8

Join this two-day camp to make new friends and have fun.

Location: Shangrila Leisure Farm

Camping equipment is **available** at the **campsite**¹.
Pack lightly. A few personal **belongs** will do.

Major Activities

- **Setting up your own campsite**²
Put up tents in groups and learn about **survival** skills.
- **Barbeque**
Start a campfire to enjoy cooking outdoors.
- **Campfire night**
Enjoy talent shows and team-building games around the campfire.
- **Beach clean-up**
Make an effort to protect the ocean habitat.
- **Harvesting on farms**
Experience the hard work of farmers.

Scan to sign up



Writing Task

Write a paragraph about the freshmen welcoming camp on the flyer.

Title

Introduction

This flyer _____

Body

The welcoming camp includes a variety of activities. First,

Conclusion

The freshmen welcoming camp provides a great opportunity for all freshmen to _____.



Class Dismissed!



Image Source

Warm-Up

- poster: <https://www.imagineworkshop.org/poster-printing.html>
- campus map: https://oe.stust.edu.tw/tc/node/map_1
- floor map: <https://www.edrawmax.com/templates/collection/floor-plan-collection/>
- sign post: <https://www.starpickets.com/technology/sign-post-definition.html>
- noticeboards: <https://www.greenbarnes.co.uk/products-for-councils-gallery/>
- digital signage: <https://www.ukpos.com/knowledge-hub/cross-channel-marketing>

WORDS TO KNOW

- orientation: <http://fgshk.org.hk/2023/06/14/2023%E7%BE%A9%E5%B7%A5%E8%BF%8E%E6%96%B0%E6%9C%83/>
- venue: <https://www.iacconline.org/iacc-blog/10-reasons-why-academic-venues-are-excellent-conference-locations>
- campus: https://www.asia.edu.tw/zh_tw/yard/scenery
- department: <https://history.washington.edu/advising>
- cafeteria: <https://collegesofdistinction.com/advice/best-college-dining-halls/>
- health center: <https://www.aud.edu/university-overview/administrative-offices/health-center/>
- luncheon: <https://www.ffcaters.com/blog/simple-catering-solutions-for-casual-business-luncheons/>
- register: <https://www.istockphoto.com/photo/the-user-is-entering-the-login-password-on-the-virtual-screen-concept-of-accessing-gm1407091787-458419189>
- assembly hall: <https://hunter.cuny.edu/projects/assembly-hall/>
- on request: <https://www.dmacc.edu/registrar/index.html>