

# Unit 1

## Making a Good Start at University



### Warm Up

**Posters** and **flyers** are commonly used to announce information. They combine images and text to present content visually and to highlight key messages clearly. **Maps**, on the other hand, depict the geographical features of an area. Studying maps is the quickest way to become familiar with a new environment and to locate places and positions.

In Unit 1, we will learn to:

- Grasp the content of posters and flyers, describe the key information in English, and extend the discussion by expressing personal opinions;
- Describe locations and give directions in English based on the information presented on the maps.

## Useful Strategies and Language

### 1 Posters and Flyers

All first-year students are required to attend freshmen orientation when they enter university. Activities held on campus are usually announced through posters or flyers. Let us practice explaining the key information presented on posters and flyers.

# Welcome to Feng Yun University!

## Freshmen Orientation

Time & Venue

Date: Friday, August 30th  
Time: 8 a.m. – 2 p.m.  
Main Venue: Assembly Hall

- **School Orientation (8:00 – 9:30 a.m.)**  
Get to know everything about our university.
- **Campus Tour (9:30 – 10:30 a.m.)**  
Locate classroom buildings, libraries, computer labs, the cafeteria, the health center, etc. to better find your way around the campus.
- **Departmental Orientation (10:30 a.m. – 12:00 p.m.)**  
Meet the professors and classmates from your department.
- **New Student Luncheon (12:00 – 2:00 p.m.)**  
Boxed lunches will be available on request. Please scan the QR code to register for lunch before 10 a.m. on the 30th.



 **orientation** (n.)

 **luncheon** (n.)

 **register** (v.)

 **assembly hall** (n.)

 **on request** (prep. phr.)

## Explanatory Techniques and Sample Sentences

### (1) Introducing the topic and purpose of the posters and flyers

- Look at this poster about the freshmen orientation.
- The poster **highlights** the upcoming orientation held for freshmen.

 **highlight** (v.)

### (2) Explaining the key information presented in the posters and flyers

The orientation will take place at the Assembly Hall on August 30th from eight in the morning until two in the afternoon.

### (3) Highlighting specific sections of the posters and flyers

Take a look at the **bottom right corner**, which says that boxed lunches will be available on request. Please scan the QR code in the **bottom right corner** to register for lunch no later than ten o'clock in the morning of the 30th.

 **The four corners:**

**top right corner** (n. phr.)

**bottom right corner** (n. phr.)

**top left corner** (n. phr.)

**bottom left corner** (n. phr.)

## 2 Maps

When arriving on a new campus, an effective way to become familiar with the environment is to study the campus map. The map helps newcomers identify the locations of various colleges and outdoor facilities, understand the distances and directions between them, and plan routes for moving from one place to another.



- |                          |                           |
|--------------------------|---------------------------|
| 1 College of Business    | 5 College of Liberal Arts |
| 2 College of Science     | 6 Administration Building |
| 3 College of Engineering | 7 Dormitories             |
| 4 College of Law         | 8 Student Activity Center |

## Explanatory Techniques and Sample Sentences

### (1) Describing the area covered by the map

This map  $\left\{ \begin{array}{l} \text{shows} \\ \text{depicts} \\ \text{illustrates} \end{array} \right\}$  the **layout** of our campus.

Our campus is **bordered** to the north by Highway No. 5 and to the east by University Road.

 **depict** (v.)

 **layout** (n.)

 **illustrate** (v.)

 **border** (v.)

### (2) Explain the relative positions of major sections within the area

Our university campus can **be divided into** three areas. The classroom buildings are in the front, near the main gate. Behind these, in the center of the campus is the Administration Building. The Student Activity Center and the dormitories are located at the back of the campus.

 **be divided into** (phr.)

 **be located at/in/near** (phr.)

### (3) Describing specific locations and routes/directions

The English Department is located in the College of Liberal Arts. As you walk through the main gate, go straight down the path between the Colleges of Science and Engineering, and **turn right at** the College of Engineering. The College of Liberal Arts will **be on your left**.

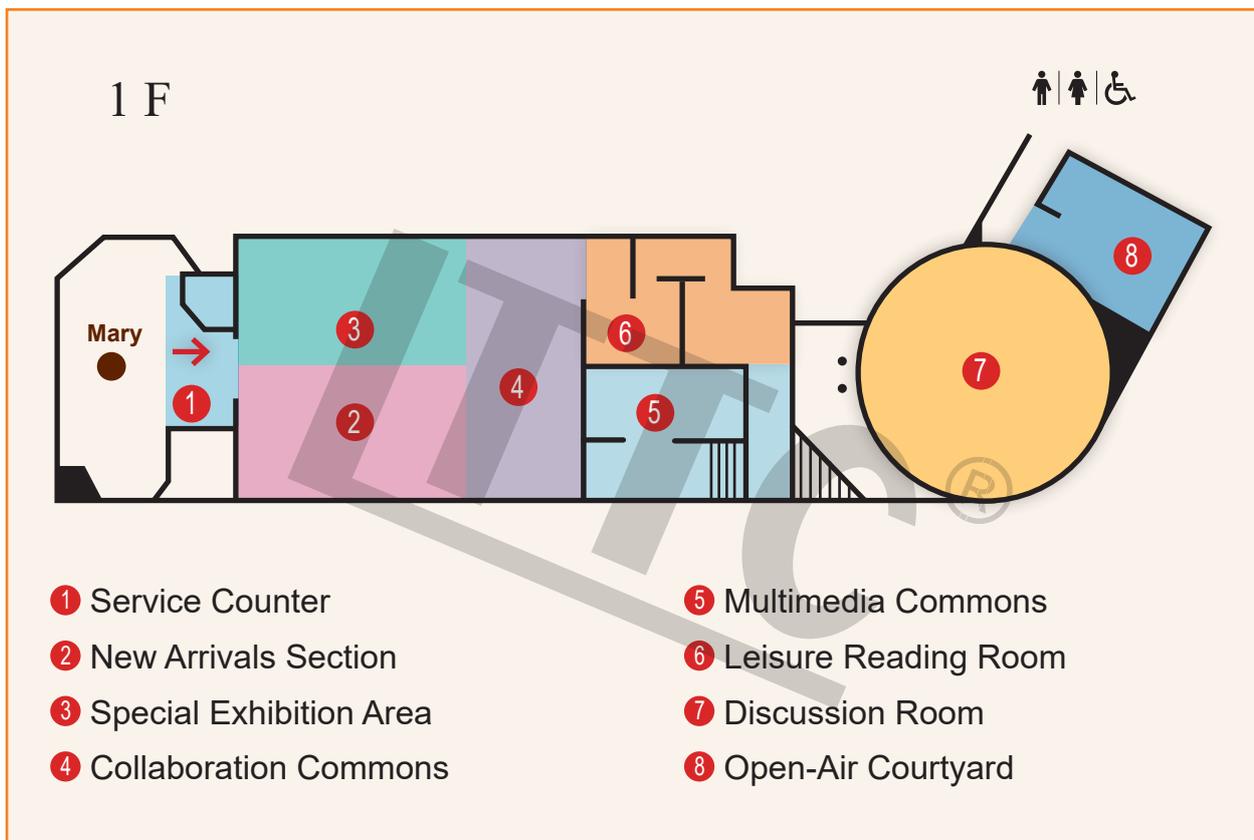
 **turn left/right at ...** (phr.)

 **be on one's left/right** (phr.)

## Speaking Task

### 1 Task Content

The floor maps in the library will show you the areas in which to find various book collections and multimedia resources.



### 2 Task Requirements

You have 3 minutes to answer the following 3 questions based on the map of the first floor of the library.

- (1) Introduce the main areas shown on the floor map.
- (2) Your classmate Mary wants to find videos about Taiwan's history. She is at the entrance of the library. Tell her where to find them and how to get there.
- (3) What is your favorite area in your school library?

## Writing Task

Challenge

### 1 Task Content

The Student Union of your university is organizing a Welcoming Camp for freshmen. Here is the flyer about the event.

## FRESHMEN WELCOMING CAMP

Held annually by the **Student Union**, the Freshmen Welcoming Camp provides a great opportunity for all freshmen to get to know each other at the beginning of their first school year.

**Dates: September 7–8**

Join this two-day camp to make new friends and have fun.

**Location: Shangrila Leisure Farm**

Camping equipment is **available** at the **campsite**. Pack lightly. A few personal **belongings** will do.

**Major Activities**

**Scan to sign up**

- **Setting up your own **campsite****  
Put up tents in groups and learn about **survival** skills.
- **Barbeque**  
Start a campfire to enjoy cooking outdoors.
- **Campfire night**  
Enjoy talent shows and team-building games around the campfire.
- **Beach clean-up**  
Make an effort to protect the ocean habitat.
- **Harvesting on farms**  
Experience the hard work of farmers.



 **student union** (n.)

 **available** (adj.)

 **belongings** (n.)

 **leisure** (n.)

 **campsite** (n.)

 **survival** (n.) (adj.)

